

MetLife Foundation Awards \$100,000 Grant to Alzheimer's Association to Increase Alzheimer's Disease Awareness Nationwide

CHICAGO, Ill. – November 3, 2005 – The Alzheimer's Association has been awarded a grant from MetLife Foundation to heighten public awareness about Alzheimer's disease in communities across the country.

“Our chapters need to be able to reach people using a variety of techniques, such as online and print materials, and that requires resources,” said Barbara Newhouse, vice president for chapter relations, Alzheimer's Association. “This grant is a tremendous gift that will support our Association chapters in their efforts to increase public awareness about Alzheimer's disease and the Association's mission to support research and enhance care and support for all those affected by this disease.”

MetLife Foundation has provided significant support to the Alzheimer's Association for print and online publications since 1999; this year's grant brings its total contribution to \$700,000.

“Reaching families at the local level with valuable information on Alzheimer's is a critically important function of the Association. MetLife Foundation is proud of its long-standing support for these online and print newsletters, designed to help people deal with Alzheimer's,” said Sibyl Jacobson, President, MetLife Foundation.

About MetLife Foundation

MetLife Foundation was established in 1976 by MetLife to carry on its long-standing tradition of corporate contributions and community involvement. Grants support health, education, civic and cultural programs. In aging, the Foundation funds programs that promote healthy aging and address issues of caregiving, intergenerational activities, mental fitness, and volunteerism. The Foundation also supports research on Alzheimer's disease through its Awards for Medical Research program. More information about the Foundation is available at www.metlife.org.

About the Alzheimer's Association

The Alzheimer's Association, the world leader in Alzheimer research and support, is the first and largest voluntary health organization dedicated to finding prevention methods, treatments and an eventual cure for Alzheimer's. For nearly 25 years, the donor-supported, not-for-profit Alzheimer's Association has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced public policy changes.

The Alzheimer's Association's vision is a world without Alzheimer's and its dual mission is to eliminate Alzheimer's disease through the advancement of research and to enhance care and support for individuals, their families and caregivers. For more information, visit www.alz.org or call 800-272-3900.

#

