



MetLife Foundation

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THE GIFT OF PLAY:

MetLife Foundation, KaBOOM! & Volunteers Team Up to Build Child-Designed Playground at Boys & Girls Clubs of Greater Fort Worth's Panther Branch

Video/Photo/Interview Opportunities Available

- WHAT:** More than 200 volunteers from MetLife, the Boys and Girls Clubs of Greater Fort Worth, community residents, and organizers from KaBOOM!, will join forces on Saturday, December 5 to build a new, safe playground at the Boys & Girls Club Panther Branch in Fort Worth. The playground's design is based on drawings created by children who participated in a playground "Design Day" in October.
- WHY:** The new playground will provide more than 150 children served by the Boys & Girls Club Panther Branch every day with a great place to play. The new playspace is being funded through a grant from MetLife Foundation, and is one of many playspaces that KaBOOM! is helping construct across the country in 2009, in an effort to provide a great place to play within walking distance of every child in America.
- WHERE:** Boys & Girls Clubs of Greater Fort Worth - Panther Branch
1500 Hemphill
Fort Worth, TX 76104
- WHEN:** Saturday, December 5
8:30 a.m. – Kick-Off ceremony
11:00 a.m.-1:00 p.m. – Best time to view playground under construction
2:30 p.m. – Ribbon-cutting ceremony to dedicate new play area
(Note: all times approximate)
- WHO:** MetLife's mascot, Snoopy
- VISUALS:** Before and after shots of the site
Samples of the original designs by children
Volunteers assembling brightly colored playground equipment
Ribbon-cutting ceremony to dedicate the playground
A visit from MetLife's mascot, Snoopy

To see an example of what the Fort Worth build will look like, [click here](#)

About the Organizations

The Boys & Girls Clubs of Greater Fort Worth

The Boys & Girls Clubs of Greater Fort Worth provides enriching programs for youth from disadvantaged circumstances to develop the qualities needed to become responsible citizens. Currently serving over 12,000 youth through its

programs, branches and outreach services, the Club has been reaching out to the most vulnerable in the Fort Worth community for 83 years, seeking to enrich the lives of girls and boys whom other youth agencies fail to reach. For more information, visit www.fortworthkids.org.

MetLife Foundation

MetLife Foundation was established by MetLife in 1976 to carry on its longstanding tradition of corporate contributions and community involvement. Grants support health, education, civic and cultural programs. In volunteerism, MetLife Foundation supports programs that promote and recognize volunteering among young people, older adults and MetLife associates. For more information about the Foundation, visit www.metlife.org.

KaBOOM!

KaBOOM! is a national non-profit organization that envisions a great place to play within walking distance of every child in America. Since 1995, KaBOOM! has used its innovative community-build model to bring together business and community interests to construct more than 1,700 new playgrounds, skateparks, sports fields and ice rinks across North America. KaBOOM! also offers a variety of resources, including an online community, regional and national trainings, grants, publications and the KaBOOM! National Campaign for Play, which includes Playful City USA and the Playmakers – a national network of individual advocates for play. Headquartered in Washington, D.C., KaBOOM! also has offices in Chicago and San Mateo, Calif. For more information, visit www.kaboom.org.

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