



The foundation of the MetLife signage program is the clear presentation of the MetLife name, as represented by the logo. Signs may appear in metallic finishes, in addition to MetLife blue.

There may be instances where local regulations or leasing agreements may dictate the color and size of signage in a specific location. Such cases should be addressed on a case-by-case basis.

MetLife's signage standards are maintained and implemented by MetLife's Corporate Real Estate Department. All signage going on buildings owned or leased by MetLife must be approved by Corporate Real Estate prior to installation.