

Real Estate

MetLife



The Age of Experience-Based Retail

Introduction

The central role that Millennials will play in our culture and economy during the next half century has made them a frequent topic of commentary and analysis. The fortunes of commercial real estate and the retail sector in particular have already been heavily influenced by their preferences and characteristics. The Millennial Generation's preference for experiences, their rising spending power, and the changing consumption patterns of Baby Boomers, are all set to play a major role in determining which retail formats outperform in the future. We believe that high-quality malls and lifestyle centers, home to retailers offering unique products and high levels of customer service, are best positioned to capitalize on the shift towards experience-based spending.

MetLife Investment Management Real Estate Research and Strategy



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About MetLife Investment Management

With more than 100 years of real estate experience, MetLife's Real Estate Group leverages its powerful regional presence and long-standing industry relationships to seek attractive, long-term investment opportunities for institutional investors. MetLife Investment Management, the company's institutional investment platform, provides investment management services in asset sectors including, but not limited to, index strategies, private debt, public credit, real estate and structured finance.

MetLife Investment Management's investment methodology is based on a disciplined underwriting process utilizing in-house credit, legal and architectural expertise for each real estate transaction. Our performance—and accountability—oriented culture is supported by over 180 real estate investment professionals. Institutional investors can have full access to MetLife Investment Management's in-house real estate capabilities, including origination and underwriting, investment management, proprietary market research and risk management. Our regional experience, with strong capabilities in seven U.S. offices, keeps us close to the market and well positioned to serve our clients' commercial real estate needs.

Atlanta, GA | Chicago, IL | Dallas, TX | Los Angeles, CA | San Francisco, CA | Washington, D.C. | Whippany, NJ
with global affiliates in London, Mexico City, Santiago and Tokyo

To learn how you can access our platform and capabilities, contact:

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Disclosure

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