**Social Media Posts**

**Introductory Posts**

1. EnrollNow, a retirement plan online enrollment experience…it’s a quick, easy, and convenient way to enroll online in your MetLife funding options for your retirement plan! Watch how you can start saving now: metlife.com/enrollnowvideo
2. Enrolling in your MetLife funding options for your retirement plan just got easier! Enroll online now with EnrollNow: metlife.com/enrollnow
3. Enroll online in your MetLife funding options for your retirement plan with EnrollNow. See how quick, easy, and convenient it is to enroll online: metlife.com/enrollnowvideo
4. EnrollNow is simple and only takes a few minutes. Watch this video to see how easy it is to enroll online: metlife.com/enrollnowvideo
5. No excuses…. EnrollNow is mobile-friendly and easily accessible on multiple electronic devices. Enroll online in MetLife funding options for your retirement plan today at metlife.com/enrollnow
6. Start saving today for your retirement tomorrow: metlife.com/enrollnowvideo
7. Enrolling in your MetLife funding options for your retirement plan is easy as 1, 2, 3. Watch this video to see just how easy it is: metlife.com/enrollnowvideo

**Seasonal Posts**

1. 1st Quarter- Your contributions to your retirement plan may lower your current tax bill and help build for the future. Start saving now by enrolling online: metlife.com/enrollnow
2. 2nd Quarter- 55% of workers say they are living paycheck to paycheck1. See how easy it is to start saving now in the MetLife funding options offered through your retirement plan: metlife.com/enrollnowvideo  
   Source: https://benefittrends.metlife.com/
3. Financial stress can be directly related to retirement1. Start saving now. Enroll online now at metlife.com/enrollnow. Source: https://benefittrends.metlife.com/
4. 3rd Quarter- Start saving now, visit metlife.com/enrollnow to enroll online in your employer retirement plan.
5. It’s time to enroll in your MetLife funding options for your retirement plan! See how easy it is to enroll online: metlife.com/enrollnowvideo
6. 4th Quarter- Visit www.metlife.com/RetireReady today and find out how to get started, stay on track and see if you are ready to retire.

1 MetLife Employee Benefit Trends Study 2023.

MLR10032021-2 L0324038625[exp0326][All States][DC]